



Innovation
Through Tradition

COMPANY BOOKLET





TOBACCO EXPERTS

As Gladora Tobacco, we would like to share our centuries old traditions with you and offer an insight into our recent history.

Gladora Tobacco continues the Turkish traditions by owning the culture that was once a part of daily life in the Ottoman Empire in the Republic of Turkey.

Gladora Tobacco continues pipe tobacco using the same rigorous standards, prescriptions and production techniques as the products and formulas of the Ottoman period.



While deeply rooted in tradition, we continue to develop new blends and recipes to satisfy the changing tastes of our customers.

Our mission is to keep a tradition with a long and rich history alive developing new flavours for the modern age.





OUR VALUES AND GOALS

Our Company's mission could therefore be summed up as “innovating while keeping tradition alive”, and we honour that by introducing Turkish Tobacco to overseas markets and ensuring that it achieves the merit that our historic values deserve.

While Gladora Tobacco keeps its inherited culture alive, it also takes the changing demands into consideration and creates new products without changing its essence and quality.



We make no compromises from our boutique production concept and the resulting quality, taste and value.





PRODUCTION FACILITY

Gladora Tobacco continues its production activities at our facilities located in Menderes , İzmir Türkiye.



Our production techniques continue to respect the legacy and wisdom of past generations while at the same time incorporating the latest technology.

Our production staff has a superior experience in the tobacco industry.





WHAT IS SPECIAL ABOUT TURKISH TOBACCO

Tobacco arrived in Turkey approximately years ago (circa 1600's) as a large-leaf, coarse textured, primitive type plant and a new culture was born once it met the unique features of Turkish farming techniques and Turkish agricultural and ecological conditions.

This new product renamed Turkish Tobacco ever increasingly brought a new quality of the life in terms of its excellence and became refined, fragrant, mild, low-nicotined and a name colorful tobacco which justly became famous around the world.



The name Turkish Tobacco is not only the name of a type of tobacco or a simple classification. It is a byworld for the best quality of tobacco due to its luscious odour, mildness, beautiful colours, fine burning and its characteristic of increasing the quality of blends.

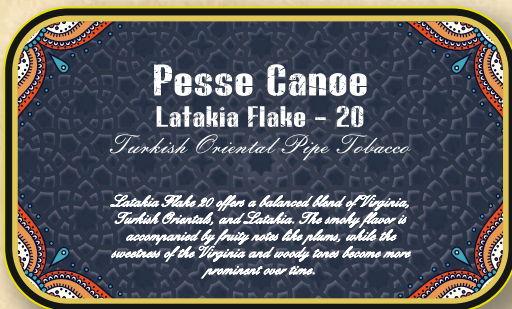




PESSE CANOE FLAKE SERIES

Pesse Canoe Flake “Turkish Oriental Pipe Tobacco” production began in 1933 under the auspices of the Monopoly administration and is still produced using the same recipe and technique.

The secret of the continued quality and texture is hidden in the cast iron presses, aged wood, experience and centuries old recipe.



There are very few companies in the world which have these presses today, This method, which is still used by a small number of manufacturers to avoid compromising the quality, is the most important element of the pipe production.





PESSE CANOE FLAKE SERIES

Pesse Canoe Flake “Turkish Oriental Pipe Tobacco” is currently produced in 50 g. and 100 g. and is offered for our international customers.

A delightfully complex blend of choice Turkish orientals, finest virginia and Turkish Latakia hard pressed and broad cut into thick flakes.

Pesse Canoe is a cool medium-bodied smoke, flakes proses a rustic flavour and soft subtle of dried figs & raisins.

Classic Flake



Latakia Flake



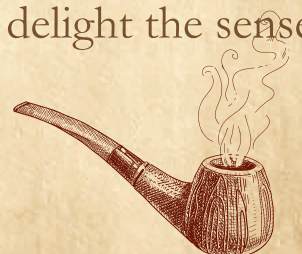
Full Latakia Flake



Production of Pesse Canoe Latakia flake “Turkish oriental Tobacco”, which began in 1955 under the auspices of the monopoly administration, is stil produced using the same recipe and technique.

Pesse Canoe Latakia flake “Turkish Oriental Pipe Tobacco” is a flake cut, sun cured superior quality oriental tobacco with pure natural flavour.

Big brother of your Pesse Canoe flake, Refined, rich and a satisfying smoke. Generous amount of the smoky, woody, earthy, sweet Turkish Latakia with virginias and a touch of Turkish orientals to delight the senses.





Region Series

Pipe Tobacco Collection



Discover the essence of global tobacco craftsmanship with our exclusive Region Series, a curated selection of four distinctive blends that pay homage to the world's finest tobacco-growing regions. Each blend in the Region Series is carefully crafted to capture the unique character, flavors and aromas representative of its region, offering pipe enthusiasts a refined smoking experience.

The Region Series invites you on a sensory journey, where each variety reveals a nuanced taste profile, from rich, earthy undertones to bright, aromatic notes. This collection is designed for the discerning smoker seeking diversity in flavor, depth in experience, and a tribute to the art of regional tobacco blending.

Elevate your pipe smoking ritual with the Region Series - a true celebration of global tobacco traditions.





Region Series

Pipe Tobacco Collection



Explore the rich complexity of the West with West, a unique blend in our Region Series. Featuring Virginia, Burley and Izmir Oriental tobaccos from the western regions, this blend is expertly finished with a touch of Latakia, adding depth and a smoky nuance. Free from artificial flavorings, West is blended with the natural sweetness of grape molasses, enhancing its bold, earthy profile without masking the tobacco's authentic character.

Indulge in the layered flavors of West, crafted for the connoisseur who values tradition and depth in every draw.



Experience the authentic taste of the North with North, a distinguished blend from our Region Series. Crafted with a unique combination of Virginia, Burley and Oriental tobaccos sourced from the northern regions, this blend brings a natural richness and complexity. Free from artificial flavorings, North is gently enhanced with the natural sweetness of molasses and the subtle depth of carob extract, allowing the true character of each leaf to shine.

Discover the essence of northern craftsmanship with every draw of North, a pure and refined choice for traditional pipe enthusiasts.



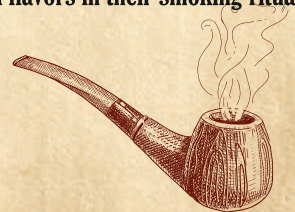
Embrace the warmth of the South with South, a refined blend from our Region Series, unique mixture combines Virginia, Burley and the prized Yayladag Oriental tobaccos, grown in the southern regions known for their rich soil and vibrant flavors. Free from artificial flavorings, South is gently enriched with grape molasses, bringing a touch of natural sweetness that highlights the robust and earthy character of these southern-grown leaves.

Enjoy a taste of southern tradition with South, crafted for the discerning smoker who values natural, unadulterated flavors.



Journey to the East with East, a distinctive blend in our Region Series. This mixture harmonizes Virginia, Burley and Oriental Tobaccos cultivated in the eastern regions, celebrated for their rich aroma and complex profile. Free from artificial flavorings, East is gently enhanced with the natural sweetness of grape molasses and the subtle richness of fig extract, creating a smooth, layered taste experience.

Savor the essence of eastern tradition with East, a blend crafted for those who appreciate authentic, natural flavors in their smoking ritual.





Pesse Canoe Pearl Series



Chocolate & walnut



Red Fruits



Natural vanilla & fig notes

The Cut shape is flake, this product cannot be ribbon in order to feel the aroma more intensely.

Pearl Series are produced with flavors containing cake and cookie flavors

Mainly Virginia, Burley and Oriental tobaccos





PESSE CANOE

BROKEN FLAKE FLAVOURED SERIES

As Gladora Tobacco, we made it a point in 2022 to diversify classic Pesse Canoe Pipe Tobacco with the best flavours.

Lagoon flavoured series come in vanilla, sour cherry and chocolate varieties.



The Taste of rich and bold chocolate over the Pesse canoe flavour.



The taste of creamy vanilla sweetness over the Pesse canoe flavour.



The taste of sweet and flavour laden sour cherry over the Pesse canoe flavour.

As Gladora Tobacco, we have adopted the principle of diversifying broken flake pipe tobacco with the best flavours with the Pesse canoe brand name in 2022.





CUSTOM PRODUCTION PIPE TOBACCO

Gladora Tobacco, can produce custom pipe tobacco blends and brands according to customer specifications upon demand.

Our tobacco experts can assist customers in the selection of tobaccos for their custom blend.

Our designers and marketing staff are ready to desing packacing and create brandnames in cooperation with our customers. Packaging desing can also be produced to customer specifications.



We can produce the standard 50 g. and 100 g. pouches. Our custom weight pouches upon customer demand.





GLADORA TOBACCO A.S.

10005 Sokak No:50
İtob Osb.
Menderes İzmir
Türkiye

Phone : +90 232 799 0 449

info@gladoratobacco.com
www.gladoratobacco.com
www.pessecanoe.com

